

TRAINING

INTERCULTURAL MANAGEMENT



EDUCATIONAL GOALS

Identify the various cultural customs and codes
Interculturality : be aware of cultural differences within Europe and understand where they come from in order to adapt you communication
Grasp French cultural specificities
Use intercultural communication on a daily basis
Experience and deal with intercultural misunderstanding

TEACHING METHODS

Theoretical and practical teaching elements
Dynamic animations - quiz / workshops / role play

PROGRAM

- Define what interculturality is
- Intercultural concerns - intercultural differences
- Intercultural knowledge and competences - social & communication

EVALUATION

A session of role-play exercises during which the participant has to recall the concepts that have been learned throughout the training.

PEDAGOGICAL SUPPORT

Training evaluation will be assessed by specialized trainers.

DOCUMENTS AND MATERIAL FOR TRAINEES

A training certificate together with an evaluation form listing the competences acquired throughout the training will be given to the trainee

PRICES

2023

OPCO

ON DEMAND

Self-financing

1 700 €

DURATION

21 hours spread
on 3 days

PUBLIC

Anyone above 18
years old

PRE-REQUISITES

- French level B2
- Elementary
knowledge in
law - marketing -
art history

STARTING DATE

Open all year long -
please reach out to
us for more details

ENROLLMENT PROCEDURE

- Contact our team
- on our contact
page
 - by email :
info@french-in-
cannes.fr
 - by phone +33 (0)4
93 47 39 29