

TRAINING

ART ADVISOR/BROKER



EDUCATIONAL GOALS

Identify markets of cultural heritage and interest
Be able to present ongoing trends on the market of arts
Define the acquisition and financing strategy
Define the needs of the seller and the buyer
Promote the elements related to the art market (gallery or private exhibitions, community management, product placement, etc.)

TEACHING METHODS

Theoretical and practical teaching elements
Orally exercise yourself through role plays

PROGRAM

Legal frame
Ways of promoting art

- identify and select
- investment modes
- social and media valorisation

EVALUATION

A session of role-play exercises during which the participant has to recall the concepts that have been learned throughout the training.

PEDAGOGICAL SUPPORT

Training evaluation will be assessed by specialized trainers.

DOCUMENTS AND MATERIAL FOR TRAINEES

A training certificate together with an evaluation form listing the competences acquired throughout the training will be given to the trainee

PRICES

OPCO

ON DEMAND

Self-financing

1 200 €

DURATION

14 hours spread
on 2 days

PUBLIC

Anyone above 18
years old

PRE-REQUISITES

- French level B2
- Elementary
knowledge in
law - marketing -
art history

STARTING DATE

Open all year long -
please reach out to
us for more details

ENROLLMENT PROCEDURE

Contact our team

- on our contact
page
- by email :
info@french-in-
cannes.fr
- by phone +33 (0)4
93 47 39 29