

# TRAINING

INTERCULTURAL MANAGEMENT



## EDUCATIONAL GOALS

Identify the various cultural customs and codes  
Interculturality : be aware of cultural differences within Europe and understand where they come from in order to adapt you communication  
Grasp French cultural specificities  
Use intercultural communication on a daily basis  
Experience and deal with intercultural misunderstanding

## TEACHING METHODS

Theoretical and practical teaching elements  
Dynamic animations - quiz / workshops / role play

## PROGRAM

- Define what interculturality is
- Intercultural concerns - intercultural differences
- Intercultural knowledge and competences - social & communication

## EVALUATION

A session of role-play exercises during which the participant has to recall the concepts that have been learned throughout the training.

## PEDAGOGICAL SUPPORT

Training evaluation will be assessed by specialized trainers.

## DOCUMENTS AND MATERIAL FOR TRAINEES

A training certificate together with an evaluation form listing the competences acquired throughout the training will be given to the trainee

## PRICES

OPCO

ON DEMAND

Self-financing

1 700 €

## DURATION

21 hours spread  
on 3 days

## PUBLIC

Anyone above 18  
years old

## PRE-REQUISITES

- French level B2
- Elementary  
knowledge in  
law - marketing -  
art history

## STARTING DATE

Open all year long -  
please reach out to  
us for more details

## ENROLLMENT PROCEDURE

Contact our team

- on our contact  
page
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